



December 2009

Successful start for BLECH *India*

The first BLECH *India* exhibition, which took place from 18 – 20 November 2009 at the Bombay Exhibition Centre in Mumbai, was a thorough success. The trade exhibition focussing on sheet metal working technology featured 50 exhibitors from 8 countries and attracted some 3,600 visitors, mainly from India.

The exhibition analysis showed that key industry sectors to which the visitors belonged included sheet metal products, components and assemblies (53%), mechanical engineering (42%), the automotive industry (10%), steel and aluminium construction (9%) and iron and steel production (9%). Visitors at BLECH *India* were sheet metal working specialists at all levels, with a majority being head of manufacturing or having managerial responsibility. A large majority of the visitors praised the show as highly professional and noted the outstanding quality of the products and services on display.

The exhibiting companies from India, other Asian countries, Europe and the USA made use of this new industry event to gain valuable contacts and develop their business relations. Manufacturing with sheet metal is an important and fast-growing industry sector within the Indian economy. A large majority of the exhibiting companies at the show assessed the market for sheet metal working in India as very positive for the coming two years. In the exhibition analysis, more than two thirds of the exhibitors rated the quality and number of visitors as very good or good. Three quarters of the exhibitors rated the venue facilities and the organisation of the show as very good or good.

BLECH *India* is part of a series of dedicated sheet metal working exhibitions in growth markets organised by Mack Brooks Exhibitions. Further information on the BLECH *Events* can be found at www.blechevents.com. EuroBLECH, the world's biggest technology exhibition for sheet metal working, will take place again, from 26-30 October 2010, in Hanover, Germany.

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