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BLECH India 2013 receives excellent rating for professional trade audience

With 187 exhibitors from 16 countries and 5,686 trade visitors, BLECH India 2013 was a great success. The third edition of this dedicated exhibition for India's sheet metal working industry was well received with exhibitors and visitors alike. Held from 17 – 20 April 2013 at the Bombay Exhibition Centre in Mumbai, the exhibition had grown by more than a third in floor space, from some 3,000m² in 2011 to more than 4,000m² in 2013. Building on a successful second edition and benefiting from a strong market growth in key industry sectors such as the automotive industry and its suppliers as well as the construction industry, BLECH India 2013 has strengthened its position as a renowned business platform for India's sheet metal working industry.

BLECH India 2013 showcased a large variety of machines, tool and solutions for the complete sheet metal forming and fabrication process; an enormous amount of live machine demonstrations were on display. The majority of the exhibitors at BLECH India 2013 were Indian companies; major exhibitor countries from outside India were Germany, Italy, China and Switzerland. For foreign exhibitors this dedicated trade exhibition for India's sheet metal working industry proved an opportunity to gain new contacts and develop their business relations in the buoyant Indian market.

In the exhibitor survey, BLECH India 2013 received good marks for the overall impression and organisation of the show. The quantity and in particular the expertise of the visitors was highly praised by the exhibiting companies.

The visitor survey revealed that the quota of visitors from top management was very high, with 36% of the visitors being company owners, 20% being Senior Department Heads and other employees with managerial responsibilities and 27% being Managing Directors, Board Members or Department Heads. Key industry sectors to which the visitors at BLECH India 2013 belonged included sheet metal products (27%), mechanical engineering (25%), the automotive industry (6%), steel and aluminium construction (6%), electrical engineering/appliances (5%) as well as iron and steel production (5%).

The outlook for the Indian sheet metal market was assessed as very positive by the exhibitors at BLECH India 2013. Compared with today's economic situation, where the market for India's sheet metal working industry is seen as static by 44% of the exhibitors, and as very buoyant or buoyant by 36%, the outlook for the near future is seen as very positive: a total of 77% of the exhibitors expect business for India's sheet metal industry to be very buoyant or buoyant over the next couple of years; only 17% see the market as static.

BLECH India 2013 was co-located with Fastener Fair India 2013, Exhibition for the Fastener and Fixing Industry. With 4,028 trade visitors and 145 exhibitors, India's industry highlight for the fastener and fixing sector was once again a great success.

Both BLECH India and Fastener Fair India will come back to the Bombay Exhibition Centre in Mumbai in spring 2015. Information on BLECH India 2015 will soon be available at the show website www.blechindia.com.

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